

OISAIR - ESTABLISHMENT OF THE OPEN INNOVATION  
SYSTEM OF THE ADRIATIC-IONIAN REGION

**FINAL PROJECT CONFERENCE**

**“TECHNOLOGY TRANSFER ACTIONS SUPPORTING MACRO-  
REGIONAL S3 CHALLENGES IN THE ADRIATIC IONIAN REGION”**

**26<sup>th</sup> November 2020 – 10.00 a.m. – 1.00 p.m.**

**Objective of the conference:**

In occasion of OIS-AIR project closure, the final conference will present the main projects results and achievements. They will be extensively illustrated to show the positive impacts that project had on the whole Macro-Region, underlining transnational cooperation among countries, researchers and SMEs as well as technology transfer activities. Since project created unique international innovation network, its flexible design and openness for new innovation stakeholders will be emphasized too.

OIS-AIR FINAL PROJECT CONFERENCE	
9:45	<i>Registration and login</i>
10:00 - 10:05	<i>Opening of conference</i>  <i>Moderator: Nataša Ćirović, STPB</i>
10:05 - 10:20	<i>Welcome address:</i>  <ul style="list-style-type: none"> <li>- <i>Jelena Petrović, Head of Business Development, Science Technology Park Belgrade</i></li> <li>- <i>Adela Franja, Project Officer, Joint Secretariat INTERREG ADRION Programme</i></li> </ul> <p style="text-align: center;"><i>“Towards ADRION post 2020 – future perspectives”</i></p>
10:20 - 10:30	<i>Presenting project highlights - OIS-AIR video</i>

10:30 - 10:50	<p><i>Stephen Taylor and Elena Banci, Area Science Park</i></p> <ul style="list-style-type: none"> <li>- <i>OIS-AIR project overview – main results and future perspective</i></li> <li>- <i>Presentation of PoC Call: Successful conversion of good research into good business – concept, implementation, benefits</i></li> </ul>
10:50 – 11:05	<p><i>Domagoj Šarić, Croatian Chamber of Economy</i></p> <ul style="list-style-type: none"> <li>- <i>The first Pilot Macro Regional S3 for Adriatic Ionian Region - key macro-regional development trajectories in most promising sectors</i></li> </ul>
11:05 – 11:25	<p><i>Aleš Gnamuš, JRC</i></p> <ul style="list-style-type: none"> <li>- <i>S3 State of the art and opportunities within the Adriatic-Ionian region (TBC)</i></li> </ul>
11:25 – 11:45	<p><i>Elena Andonova, JRC Competence Center on Technology Transfer</i></p> <ul style="list-style-type: none"> <li>- <i>Trends in Technology Transfer and supporting the macro regional ecosystems</i></li> </ul>
11:45 – 12:00	<i>VIRTUAL BREAK</i>
12:00 – 12:20	<p><i>Davorka Moslavac Forjan, expert for tech transfer</i></p> <ul style="list-style-type: none"> <li>- <i>Technology transfer and importance of transnational cooperation</i></li> </ul>
12:20 – 12:35	<p><i>Peter Medica, Technology Park Ljubljana</i></p> <ul style="list-style-type: none"> <li>- <i>A place to be - OIS-AIR Network - opportunities for research development and innovation services for SMEs</i></li> </ul>
12:35 – 12:50	<p><i>Prof. Nikitas Nikitakos, Coordinator of Adrion Thematic Cluster on blue growth and related smart growth</i></p> <ul style="list-style-type: none"> <li>- <i>ADRION thematic cluster on “Blue Growth and related Smart Growth” &amp; capitalization activities</i></li> </ul>
12:50 – 13:00	<p>Q&amp;A</p> <p>Closure word</p> <p>Moderator: <i>Nataša Ćirović, STP Belgrade</i></p>